



AFTER SCHOOL & SUMMER MEALS

Program Expansion Opportunities



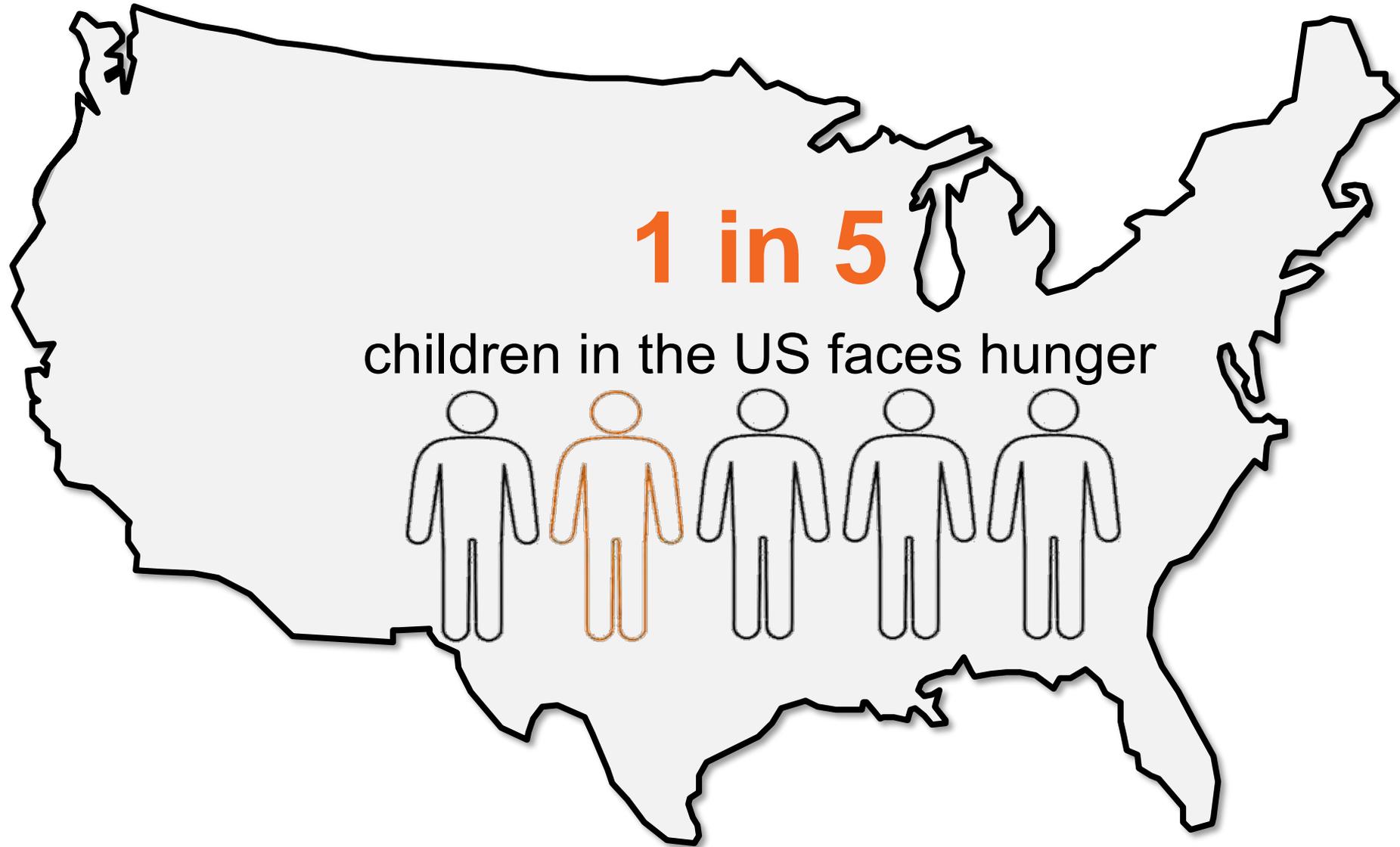
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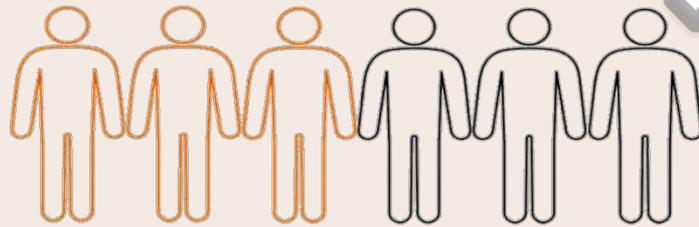
NO KID HUNGRY MISSOURI

Program Overview

The Problem



The Problem



475,954

Kids*

** From DESE National School Lunch
Enrollment Report, SY 2015-2016*

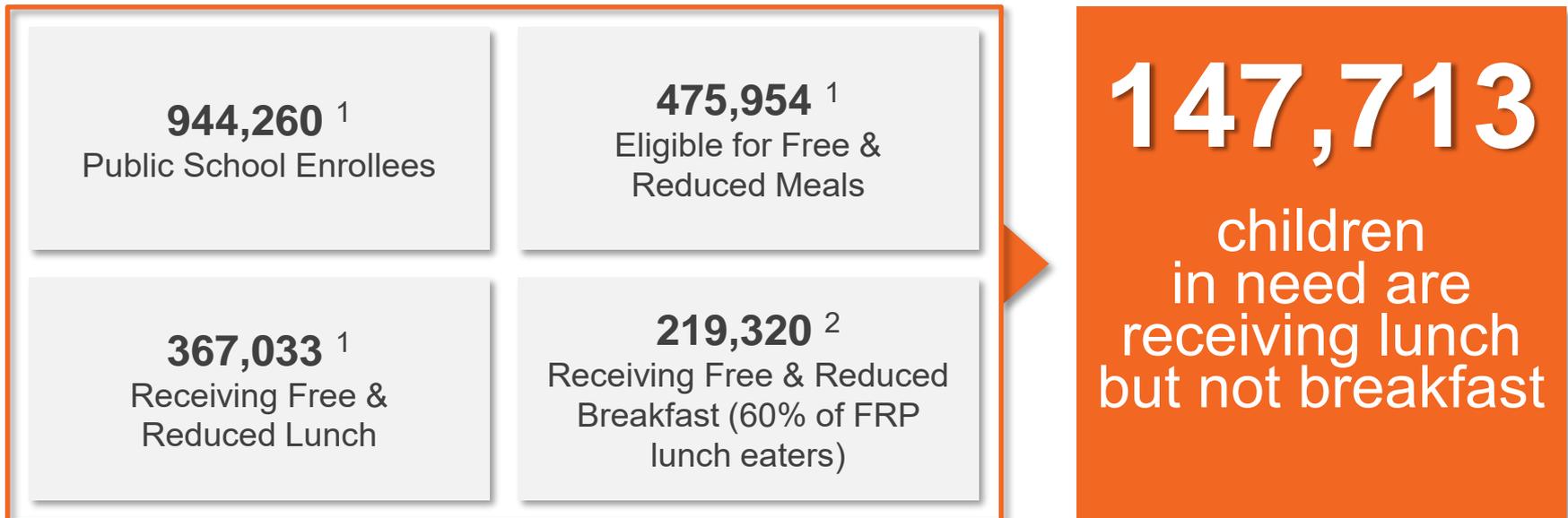
50%

of children in Missouri
face food insecurity

The Problem

Currently, only **46%** of Missouri's free & reduced-eligible students are receiving a breakfast at school

MISSOURI Service Data



¹DESE REPORT: National School Lunch October 2015 School Year 2015-2016

²DESE REPORT: School Breakfast October 2015 School Year 2015-2016

What We Do

No Kid Hungry Missouri works with state agencies, schools, private organizations, businesses and individuals to break down barriers and implement common sense solutions to ensure kids have access to nutritious meals.

Breakfast After the Bell

Afterschool Meals & Snacks

Summer Meals & Snacks

BREAKFAST AFTER THE BELL

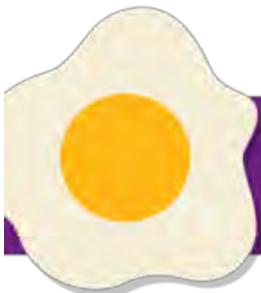
School Breakfast Overview

Breakfast Matters!



BREAKFAST CHANGES LIVES

..... HOW?



KIDS WHO EAT SCHOOL BREAKFAST...

MISS LESS SCHOOL



They attend an average of
1.5 more days
per year

DO BETTER IN MATH:



They average
17.5% higher
math test scores



MORE ATTENDANCE + HIGHER MATH SCORES =

20% more likely to graduate high school



Breakfast in the Classroom

- Students eat breakfast in their classroom after the official start of the school day.
- Students or staff may deliver breakfasts to classrooms from the cafeteria via coolers or insulated rolling bags, or school nutrition staff can serve breakfast from mobile carts in the hallways.
- Breakfast in the Classroom takes 15 minutes on average.

Schools reach
88%
breakfast participation on average with this model *



Image courtesy of Des Moines Public Schools

* Participation estimates based on analysis by Share Our Strength of free and reduced-price participation rates in the school breakfast program in over 850 schools of varying delivery model types in Arkansas, Maryland and North Carolina.

Grab & Go Breakfast

Schools reach

63%

breakfast participation on average with this model *



Image courtesy of Try This West Virginia, Kate Long

- Students pick up conveniently packaged breakfasts from mobile service carts in high traffic areas, such as hallways, entryways or cafeterias.
- Students can eat in the classroom or elsewhere on school grounds before and after the bell has rung.
- Grab and go is most effective when carts are stationed in locations convenient to students (e.g. near school entrances) and when students are able to eat the food they pick up from the carts in the classroom.

* Participation estimates based on analysis by Share Our Strength of free and reduced-price participation rates in the school breakfast program in over 850 schools of varying delivery model types in Arkansas, Maryland and North Carolina.

2nd Chance Breakfast

- Students eat breakfast during a break in the morning, often after first period or midway between breakfast and lunch.
- Schools can serve breakfast in the same manner as they would with traditional Grab and Go breakfast.
- This model can be particularly effective for older students who may not be hungry first thing in the morning or may opt to hang out with friends.



Image courtesy of The Topeka Capital-Journal

Schools reach

70%

breakfast participation on average with this model *

* Participation estimates based on analysis by Share Our Strength of free and reduced-price participation rates in the school breakfast program in over 850 schools of varying delivery model types in Arkansas, Maryland and North Carolina.

Universal Breakfast + Breakfast After the Bell



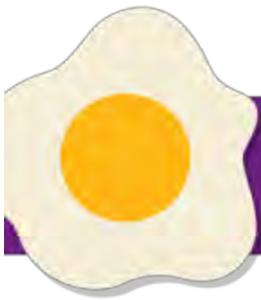
- Reduced Stigma!
- Increased Participation!
- Better Health & Educational Outcomes

Breakfast Matters!



BREAKFAST CHANGES LIVES

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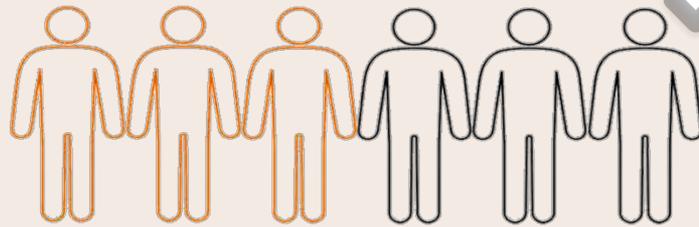
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AFTERSCHOOL MEALS & SNACKS

After School Meals Overview

The Problem



475,954

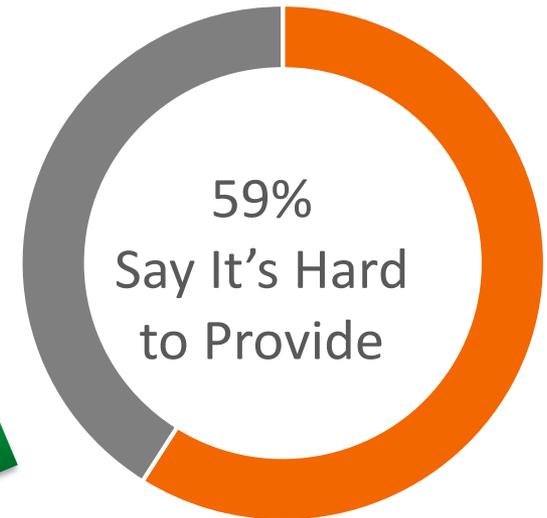
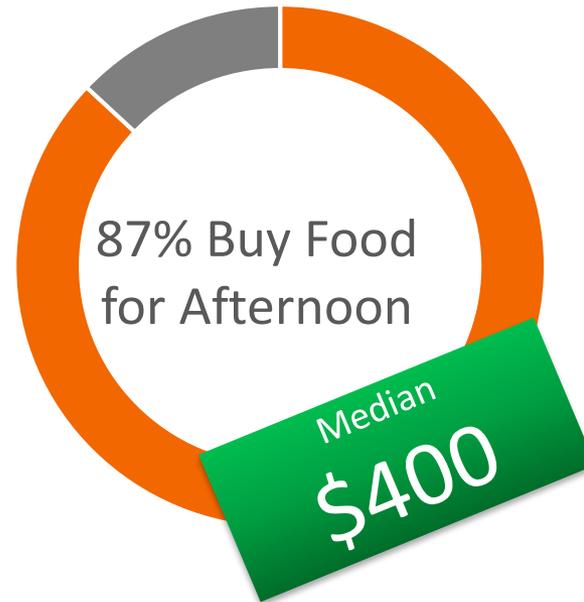
Kids*

** From DESE National School Lunch
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The Need Afterschool

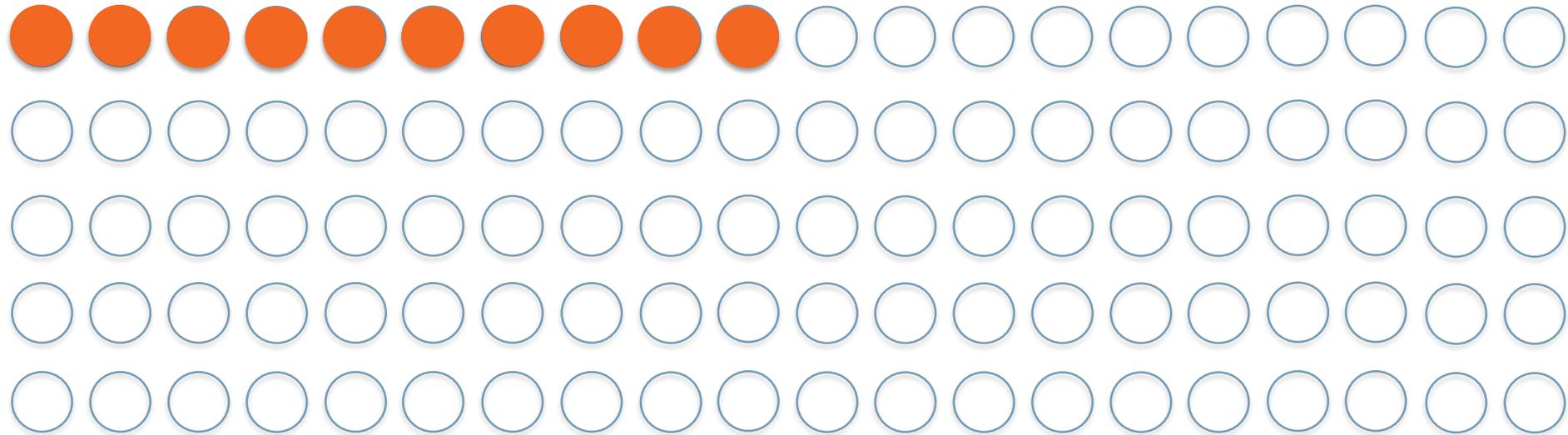


*Average is over **\$700***

Based on a 2013 survey of low-income parents conducted by APCO Insights.
<https://bestpractices.nokidhungry.org/afterschool/afterschool-meals-survey-findings>

The Need Afterschool

For every 100 subsidized school lunches served to Missouri kids in need...



Only 10 afterschool meals/snacks are served.

US Congress

USDA Child Nutrition Programs

DHSS - CACFP

DESE - NSLP

Afterschool
Meals

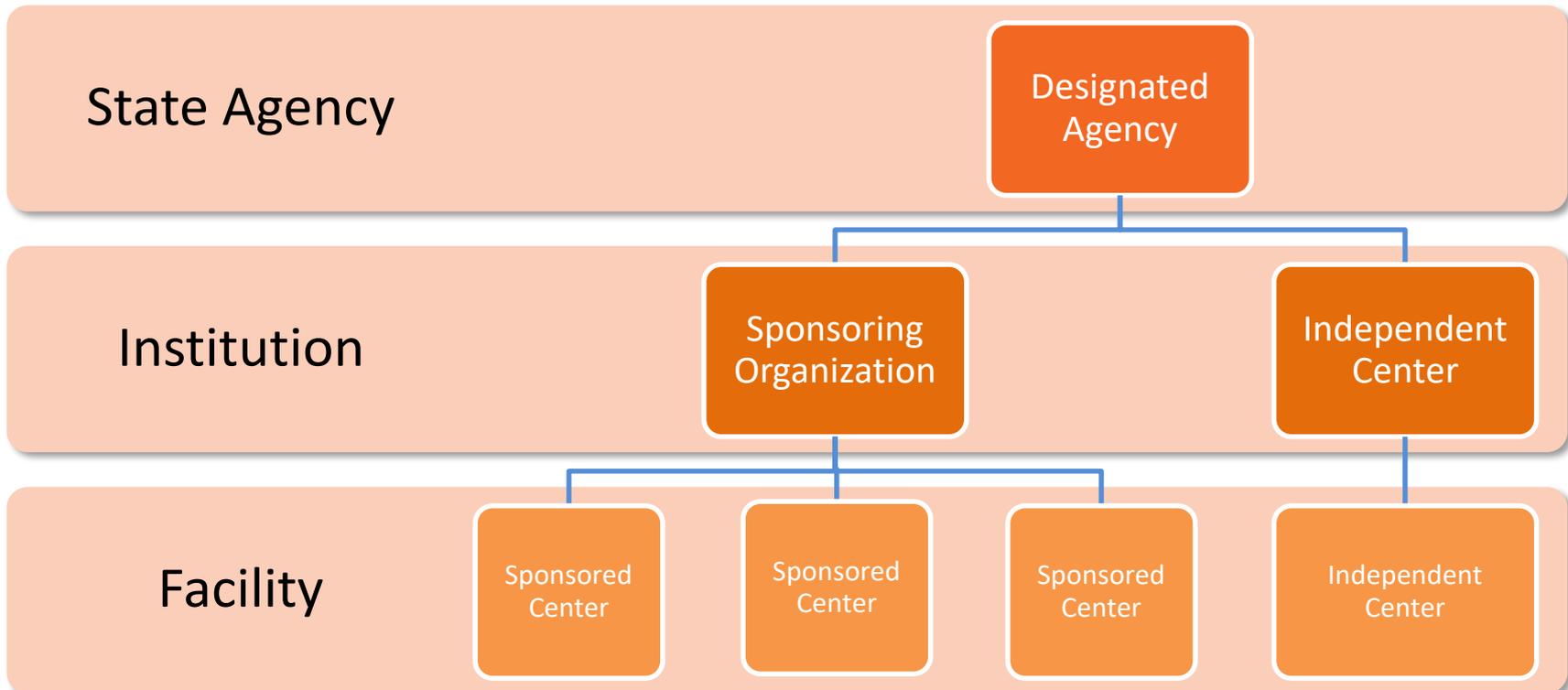
Afterschool
Snacks

Afterschool
Snacks

From Congress to Kids



CACFP Institution Types



Center = Child Development Center, Outside-School-Hours Care Center, Afterschool Program, Emergency Shelter, or Adult Day Care Center

Meets applicable licensing or health and safety standards
– waived for schools

Located in attendance zone of school where $\geq 50\%$ are
eligible for free or reduced-price meals

Provides regularly scheduled educational or enrichment
activities in a supervised setting

Educational & Enrichment Programming



MISSOURI



CACFP

Meal	Reimbursement Rate *
Lunch / Supper	\$3.16
Cash-in-lieu of commodities	\$0.23
Snack	\$0.86
Breakfast	\$1.71

* Rates current as of July 1, 2016

<https://bestpractices.nokidhungry.org/afterschool-snacks-meals>



Research: Parent Survey on Afterschool Meals



Events: National Summer Meals Summit and Webinars



Funding: Child Nutrition Program Grant Opportunities



Tips: Afterschool Meals Innovations



Cooking Matters and Cooking Matters at the Store

SUMMER MEALS

Summer Meals Overview

The Summer Food Service Program (SFSP) is a federally-funded, locally-sponsored program of the USDA that allows children to access nutritious meals free of charge when school is out. Schools also have the option of serving summer meals through the NSLP Seamless Summer Option.



- Ages 0 – 18 years
- Congregate Meal Sites

- **Summer Food Service Program (SFSP)**
 - Available to School Food Authorities (SFAs), government entities and non-profit organizations
 - Option to provide meals directly or contract for meals with a food vendor
 - Simplified meal pattern
 - Highest per-meal reimbursement of any Child Nutrition Program
- **Seamless Summer Option (SSO)**
 - Available to School Food Authorities (SFAs) participating in the NSLP/SBP
 - Extension of NSLP online agreement
 - NSLP/SBP rules apply for meal service
 - Meals served are reimbursed at the NSLP/SBP 'free' rates

Eligibility

Two pathways to eligibility:
1. School free/reduced data
2. Census tract data

Three types of summer
meal sites: OPEN, CLOSED
ENROLLED, CAMPS

Highest per meal
reimbursements



Reimbursement Rates



Meal	Reimbursement Rate *
Breakfast	\$2.09 / \$2.13
Lunch	\$3.68 / \$3.74
Snack	\$0.86 / \$0.89

* Rates current for July 1, 2016 – June 30, 2017

Higher rate is for rural/self-prep sponsors (no vendor). Rural locations are neither metro- or micropolitan areas based on census data.

Types of Meal Sites

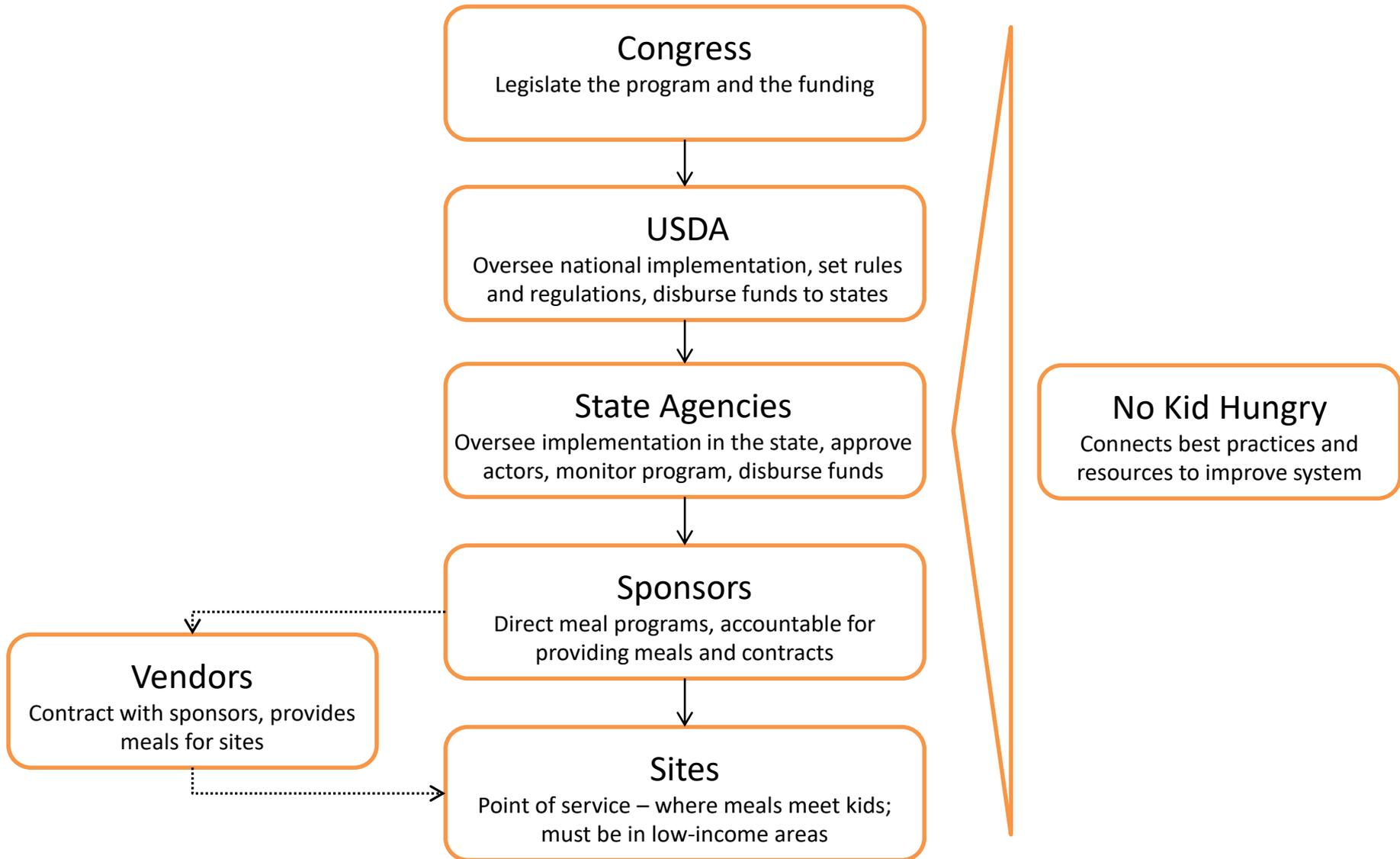
SFSP & SSO

Site Type	Definition	Conditions of eligibility
Open	All children under 18 eat for free and all meals are reimbursable; no individual income eligibility information required	Site must operate at a school (or in the service area of a school) where 50%+ of the students are eligible for free/reduced-price meals <i>OR</i> in an area that is documented as low-income based on approved census tract data
Closed Enrolled	All children under 18 enrolled in a program eat for free, all meals are reimbursable	50%+ of the children <i>enrolled at the site</i> qualify for free/reduced-price meals
Camp	Only enrolled children under 18 who qualify for free/reduced-price meals eat for free, and only their meals are reimbursable	<50% of the children enrolled at the site qualify for free/reduced-price meals; activities are offered between meal services

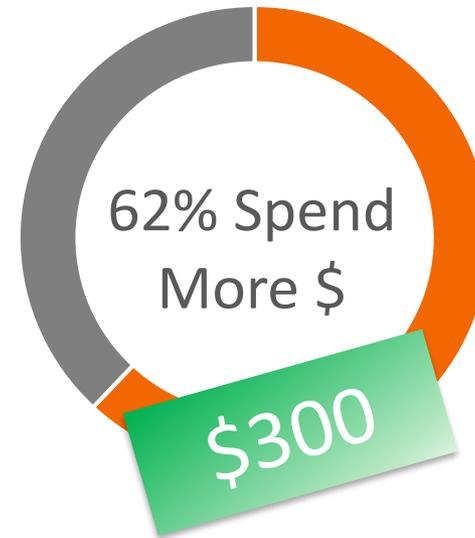
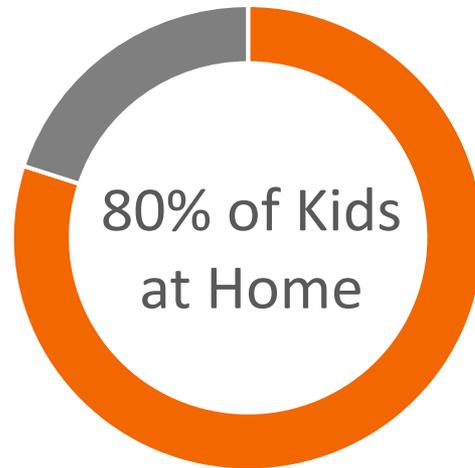
- **Meal types are: breakfast, lunch, supper, and snack**
- **Sites can serve up to 2 meals/day (any combination of 2 meals, except lunch and supper)**
- **Camp sites can be approved to serve 3 meals/day**



Out of School Meals System

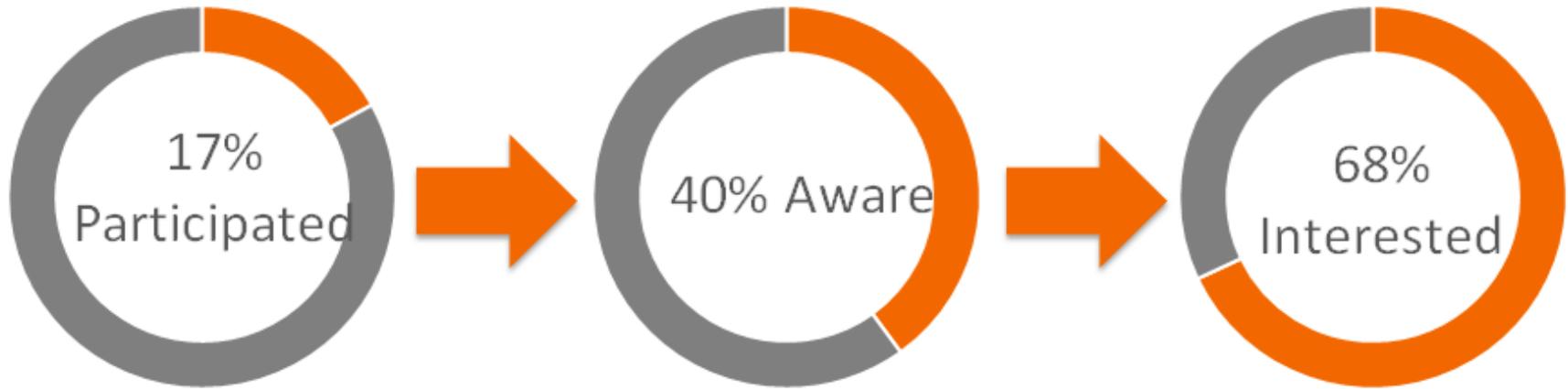


“Costs go up in summer time.”



From Share Our Strength's 2013 National Survey of Low-Income families.
bestpractices.nokidhungry.org/summer-meals/summer-meals-survey-findings

Parents Talk About Summer



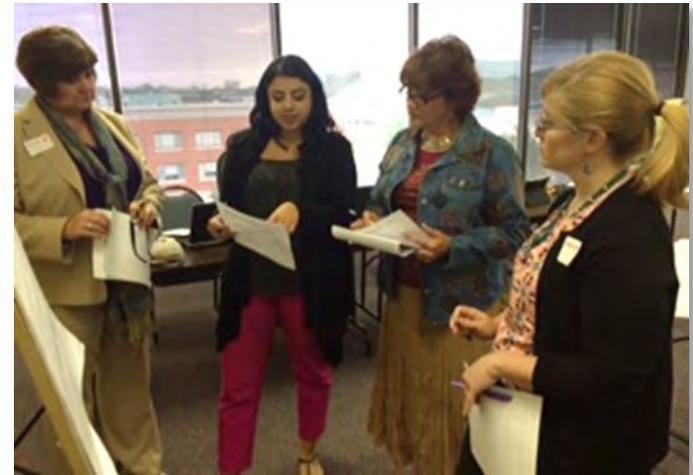
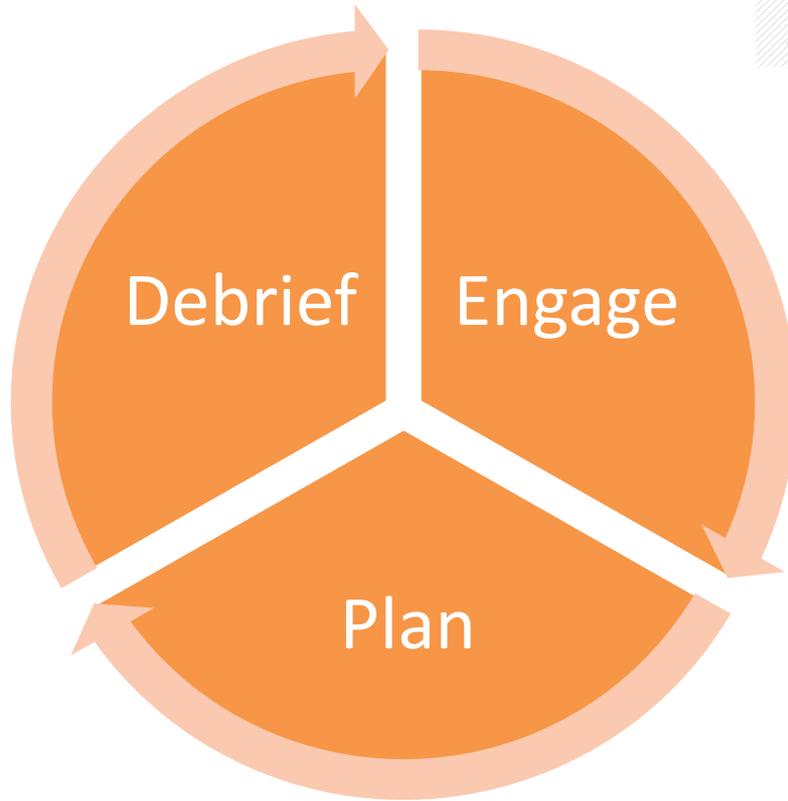
Low awareness = High Opportunity!

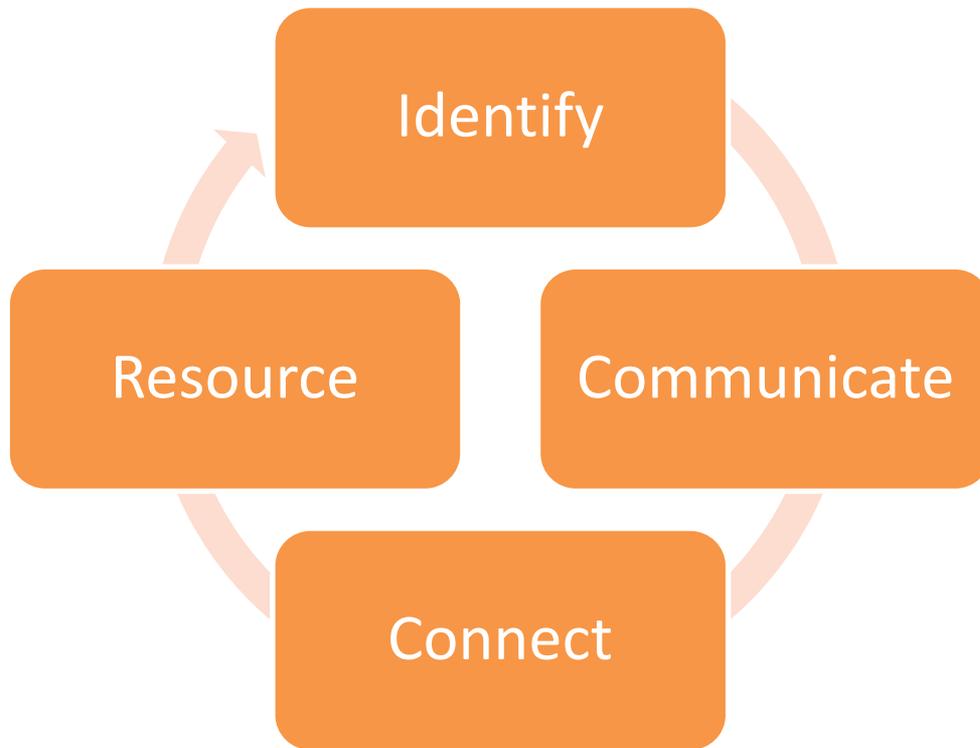
SUMMER MEAL STRATEGIES





No Kid Hungry Collaborative Planning Toolkit





-  No Kid Hungry Strategies for Sponsor Retention
-  Child Nutrition Program Grant Opportunities
-  No Kid Hungry Summer Meals Calculator

Raising Awareness

**TEXT 'FOOD'
TO 877-877**
FOR FREE SUMMER MEALS NEAR YOU

FOOD, FRIENDS, & FUN

Kids and teens in your neighborhood can get a healthy, delicious meal and have a free, safe place to hang out with their friends. Call 1-866-3HUNGRY to learn more.

Arbys Foundation
School's Out, Food's In.
STRATEGIES & SOLUTIONS FOR CHILDHOOD HUNGER

NOKID HUNGRY
SHARE OUR STRENGTH

Sodexo Foundation Summer Meals Outreach Toolkit

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'COMIDA' AL
877-877**

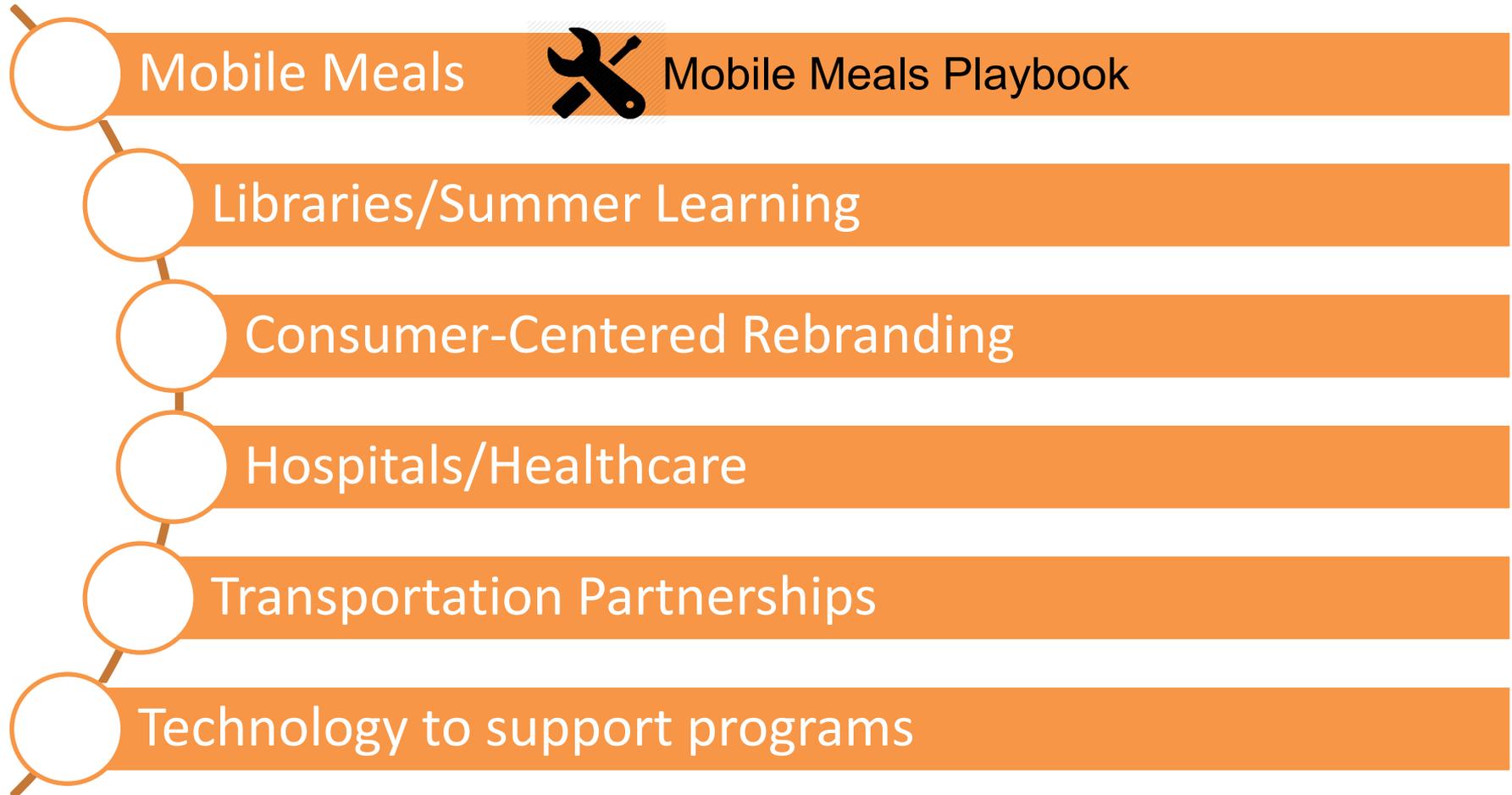
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STRATEGIES & SOLUTIONS FOR CHILDHOOD HUNGER

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SHARE OUR STRENGTH

Expanding Program Reach



Reasons to Attend

Safe,
Trusted
Location

Healthy
Meals

Free Meals

Desirable
Meals

Physical
Activity

Enrichment
Activity

Reasons Not to Attend

No Relationship to
Staff or Site

From 2013 National Survey and 2012
Focus Groups

Words that Work

 Free	Activities
Fun	Learning opportunities
Helps stretch tight budgets	Helps families save money
Healthy	Safe

Words to Avoid

Vulnerable
Hungry
No paperwork or enrollment required

Messaging & Outreach

Where

My Child's
School

Online/Website

Church/Place
of Worship

Grocery Store

Local Library

WIC or SNAP
Office

How

In the Mail

Flyers

Online/Website

Email

Community
Paper

Local News

QUESTIONS?



MISSOURI



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